EARLY DOORS

BY









"The company's stated intention is to engage audiences who don't feel they belong in "tame, polite theatre", and they do this with great charm and energy" The Telegraph







Not Too Tame are an award winning ensemble of actors who are firmly founded on the belief of 'Theatre for All'. We focus specifically on creating work that breaks the boundaries of tame, polite theatre, we aim to engage those who feel that theatre isn't a place where they belong.







First night under new management! A brother and sister open up the family pub for the firs time after the recent passing of their Mum. Nestle yourself amongst the regulars as they find their voices through love, loss, laughter and a pub quiz!

Early Doors is the multi- award winning celebration of community spirit and pub culture. An hour-long, site specific experience with all the great qualities of a gig. With live music, comedy and a great big heart this is the best ticket in town for an electric night out.



Drown your sorrows or charge your glasses. but grab a pint, take a seat and get a load of this!"







Theatrical Trailer



Audience Response









EARLY DOORS



Telegraph

"The company's stated intention is to engage audiences who don't feel they belong in "tame, polite theatre", and they do this with great charm and energy"

★★★★ The Stage

"There is not a single false note from the company - a celebration of love, life and, due to the show's own sparkle, theatre."

Broadway Baby

"Their words bounce and weave, dropping in hilarious one-liners or heart wrenching pathos."

Lyn Gardner The Guardian

"Definitely see it if you have the chance."

★★★★★ <u>The Tim</u>es

"Two pints of lager and a cracking little play."

★★★★ The Scotsman

"The young ensemble is engaging, the writing sharp and Fairhurst's direction deft. A bravura site specific production."

<mark>★★★★</mark> Edinburgh Guide

"Great cast, great concept, a totally immersive experience that leaves you wanting more."

★★★★ **Time Out** "A company that clearly has talent!"





Guillery

Anthony Kirk-Burgess @TonyKirkBurgess 20 Aug 2016 #EarlyDoors by @NotTooTame at @edfringe. Wonderfully performed site-specific play full of comedy, heartache, poetry & Tina Turner dancing.

Daniel Barnard @DanielBarnard 28 Aug 2016 @NotTooTame #EarlyDoors was 1 of the best pieces of comedy tragedy and drama I have ever seen. Great acting and singing. Very moving

Pint-Sized @Pint_Sized_21 Aug 2016

<u>#EarlyDoors</u> by <u>@NotTooTame</u> is a thing of beauty. Joyful, raucous, and beautifully precise - what a company they are. <u>#Edfringe</u>

Kirstie Brough @karlatheactor

If Jim Cartwright and Shakespeare had a love child it would be #earlydoors. What an amazing piece of theatre by @NotTooTame @harlowplayhouse

Stratford upon Alan @ajstratford 19 Aug 2016 #EarlyDoors by @NotTooTame pub theatre in an actual pub!Honest, genuine, funny & yet surprising poetic #edfringe

the dog @longdog27 29 Aug 2016

Just watched <u>#earlydoors</u> by the guys <u>@NotTooTame</u>. Simple fabulous. Best show I've seen at the <u>#edfringe</u> this year. Bravo

Elizabeth Williams @elizabethrose81 Another brilliant performance from @NotTooTame last night – laughed even more second time around. Thanks #DEparture15

Donna @doonakebab 21 Aug 2016 #ElectricEden (as @NotTooTame's other show #EarlyDoors) beautiful, lyrical story by wonderful characters. Full of heart! See both!#EdFringe

Naomi McDonald

<u>@naomimcdonald 19 Aug 2016</u> looking for a freakin awesome <u>#edfringe</u> show? I laughed, cried and then laughed more <u>@NotTooTame</u>'s <u>#EarlyDoors</u> !!!!! 12pm @JinglinGeordies !

Sarah Day @geowriter 18 Aug 2016

Thanks to <u>@nottootame</u> <u>#EarlyDoors</u>, have already had a pint, a little cry and laughed hysterically and its only 1pm. What a great show!





5TH - 29TH AUGUST 2016 - 12PM (1HR)

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Not Too Tame







HARROGATE

Hales Bar – "It was such a pleasure to host Early Doors at Hales Bar. The show was thoroughly enjoyed by myself, the staff team, locals & the guests I invited. I also spoke with many of the audience at the time, all of whom were impressed with the performance & gave great positive feedback. The cast were all amazing & the experience ran smoothly from start to finish, the show itself cleverly incorporating humour & sadness. Evening shows sold out and we saw an average 55% increase to our bar takings." Amanda J Wilkinson, landlady Hales Bar, Harrogate

"After seeing Early Doors at Edinburgh Festival, I am very keen to programme this work for Harrogate Theatre's 2's Company Festival 2015. The show is a rare gem - both moving, funny, vibrant and full of energy. By programming this piece, I have no doubt it will appeal to a broad audience in a non-traditional theatre space. What is exciting about it for us in particular, is that it will engage those audiences who may not associate themselves with our theatre - and shows them what storytelling at the heart of theatre can and should do."

Emma McDowell, Head of Marketing & Audience Development, Harrogate Theatre

SALFORD

The Lowry - "We were delighted to welcome Not Too Tame to Salford and really pleased that they attracted a new audience to The Lowry with a huge 60% of the overall audience being first time bookers. We believe that the integration of the work in the community appealed to those who had previously believed that theatre was not for them. The audience response was really positive and we're looking forward to their return to Salford for the Roundabout programme in September."

Francesca Waite, Studio Young Persons and Theatres Access Programmer







The Royal Oak Pub - "Early Doors was an excellent event for the pub and produced very high sales figures for the weekend. Everyone at the pub and the brewery thought it was great success, and would encourage more of the same. The show brought in substantial numbers of new faces to the pub. The fact that the tickets were sold through The Lowry meant that this was inevitable and that many people travelled some distance to see the play. Few of the locals actually attended the performances though several commented that it was great to see the pub so full.

We need to find a way to encourage this audience to visit the pub again, which is not easy. On Thursday and Sunday, receipts more than doubled while on Friday and Saturday they rose about 50%. It was well-worth doing. We would certainly host a similar function again."

George Forrest, Landlord

Burnham Bowls Club – "Early Doors was a great success - we sold out the evening show and could have sold a lot more. The evening was entirely very positive with a lot of people saying that is was one of the best things they had seen in a long time. We raised £400 for the charity which is brilliant and will be spent locally. I was asked several times if I could arrange another show and I said it would be difficult

to come up with something as special as Early Doors. I thought the performers were excellent and enjoyed both performances as much as the first time in Edinburgh."

YORKSHIRE

Creative Scene - "It was a joy to work with Not Too Tame to bring Early Doors to pubs across North Kirklees. They understand the work that goes into building new audiences and are passionate in engaging people who might not otherwise go to the theatre. Over the course of their week with us we saw sceptical punters become vocal advocates of the show; travelling between towns to see the show again and bringing their mates with them. This is testament to a company that knows their audience and has created a lively, relevant and touching night at the pub. Landlords across the run were thrilled with the attendance and response and we now have an excited network of venues and punters to continue working with in the future. We couldn't have found a better company to launch this new touring network."

Vicky Holliday, Creative Producer, Creative Scene







Westgate 23, Heckmondwike - "The feedback I received from customers after the Early Doors performance was 100% positive. Getting people off their sofas, out of their houses and getting them into the pub is the biggest problem Publicans face today and as a result finding new and different ways to keep customers entertained is a priority. The Early Doors performance provided exactly that. Our customers are predominantly community pub /local pub regulars and don't generally spend their drinking time watching a 'play' and really didn't know what to expect. Before the performance there was definitely an 'I'm a fish out of water' atmosphere amongst customers but once they were seated everybody relaxed and enjoyed the experience. One point everybody I spoke to noted was that there was no official start to the evening and everybody was in character from the moment they were greeted at the door. Due to this informality it did not register the performance had begun and it appears this put everybody at ease and made for an enjoyable experience from the start. We would be happy to play host to your Company again anytime you are passing. You are bringing a new dimension into pubs and opening people's eyes to something completely in an environment they are comfortable in. Keep up the good work!"

Navigation Tavern, Mirfeld - "Everyone who attended the show had a fantastic time, and it's a shame that some people were turned away it was so busy! There was a good mixture of regulars and new faces, and it was a talking point in the pub for many days after. There was a significant up-turn in the normal mid-week takings that evening. If you're ever touring in the area again, I know you would be welcome at The Navigation Tavern as lots of people missed out on the event."

The Taproom, Batley - "The show was very well received and some great comments from regulars who had no idea what to expect. The cast fitted in well and there were clearly people in who had not been to The Taproom before which was obviously good for us. The take for a Monday night was twice our normal, so there's no doubt the play brought new custom"





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